TAIWO BURAIMOH

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**PROFFESIONAL SUMMARY:**

A dedicated data analyst with a proven track record in gathering, cleaning, and analyzing data from diverse sources, including student records, attendance systems, and test scores. Experienced in creating informative data visualizations and conducting statistical analyses, I have consistently contributed to data-driven decision-making in educational settings.

My ability to generate comprehensive reports summarizing key findings and recommendations has been instrumental in enhancing educational programs and student outcomes. With a keen eye for trends and patterns, I've effectively monitored student attendance data and collaborated with educators and parents to improve student performance and engagement.

Furthermore, I've played a critical role in resource allocation and program evaluation, ensuring the efficient distribution of educational resources, and facilitating informed decisions regarding curriculum and teaching methodologies. My commitment to data security and privacy has safeguarded student records and information in compliance with regulations.

In addition to my data analysis expertise, I bring proficiency in web development technologies, including HTML, CSS, and JavaScript. This additional skill set has proven invaluable in enhancing data visualization and interactive reporting capabilities.

Continuous improvement is at the core of my approach, as I actively engage in ongoing training and professional development to remain updated with the latest data analysis tools and techniques. Overall, I bring a wealth of experience, expertise, and a multifaceted skill set to drive data-driven excellence in the educational field.

# EDUCATION

**B.SC** Tai Solarin University of Education Sept 2019

Science (2:1)

**Diploma** Moshood Abiola Polytechnic Sept 2015

Diploma in Science (Upper Class)

**NYSC** Bishop Onabanjo High SchoolNov 2020

# SKILLS:

* Data Analysis
* Data Visualization
* Statistical Analysis
* Machine Learning
* Programming (e.g., Python, R, SQL)
* Data Management
* Data Cleaning
* Data Mining
* Critical Thinking
* Communication
* Domain Knowledge
* Project Management
* Ethical Data Handling
* Time Management
* Continuous Learning
* Attention to Detail
* Collaboration
* Data Security
* Html
* Css
* Javascript

# WORK EXPERIENCE

**OCT 2023 – Till Date**

**Digital Marketing Trainee | Remote | We-Are-Digitals | United Kingdom**

* Optimize website content for search engines (SEO) to improve organic search rankings.
* Create, manage, and leverage social media platforms for marketing purposes in social media marketing.
* Create high-quality and relevant content for engaging and attracting target audiences in content marketing.
* Design effective email campaigns, manage email lists, and adhere to best practices in email marketing.
* Create and manage paid advertising campaigns on platforms like Google Ads and social media in pay-per-click (PPC) advertising.
* Use tools like Google Analytics for analysing website traffic and understanding visitor behaviour in web analytics.
* Collect, analyze, and present data to make informed marketing decisions in data analysis and reporting.

**AUG 2022 – NOV 2022**

**Data Analyst Trainee | Remote | BABINGTON | United Kingdom**

* Gathered data from various sources, such as databases, spreadsheets, APIs, and external websites.
* Prepared and cleaned the data to ensure its quality and accuracy by addressing issues like missing values and data formatting errors.
* Created data visualizations using tools like Excel, Tableau, or Python libraries to present data in a clear and understandable way.
* Performed statistical analysis to uncover trends, correlations, and patterns in the data, which involved calculating descriptive statistics and conducting hypothesis tests.
* Gained introductory knowledge of machine learning algorithms and their applications for tasks like regression and classification.
* Interpreted the results of analyses and provided meaningful insights to support decision-making.
* Maintained detailed records of work, including data sources, cleaning processes, analysis methods, and results for reproducibility and knowledge sharing.
* Developed reports and presentations summarizing findings for effective communication of results.
* Worked with team members and mentors to understand the context of analyses and how they aligned with organizational goals.
* Stayed up to date with the latest data analysis tools and techniques through training sessions, workshops, and online courses.
* Ensured responsible handling of data, respecting privacy, and ethical considerations.
* Developed problem-solving skills to address data-related challenges and find solutions.
* Participated in small data analysis projects, managed time effectively, and met project deadlines.
* Was open to feedback from experienced analysts and supervisors to continuously improve skills and work quality.
* Developed or enhanced programming skills in languages like Python or R, commonly used in data analysis.
* Gained an understanding of the specific industry or field in which I was working to make more insightful and relevant analyses.

**JAN 2021 – JULY 2022**

**Data Analyst | ABIBOSS** **Group of Schools** **| Lagos | Nigeria**

* Gathered data from various school sources, such as student records, attendance systems, and test scores.
* Cleaned and organized the data to ensure accuracy and consistency, addressing any missing or erroneous information.
* Created visualizations to represent patterns and trends in student attendance and performance, facilitating easy interpretation for educators and administrators.
* Performed statistical analyses on student test scores and academic performance data to identify correlations and insights that contributed to data-driven decision-making.
* Generated comprehensive reports summarizing key findings and presenting actionable recommendations for enhancing educational programs and student outcomes.
* Monitored student attendance data, identifying trends and patterns to aid the school in addressing attendance-related issues and promoting a culture of punctuality.
* Collaborated with teachers and parents, sharing data insights, and discussing strategies to improve student performance, behaviour, and overall engagement.
* Assisted in resource allocation by providing data-driven insights to optimize the distribution of educational resources within the school.
* Evaluated the effectiveness of educational programs by analysing data related to student outcomes, contributing to informed decisions regarding curriculum and teaching methodologies.
* Ensured compliance with data security and privacy regulations to maintain the confidentiality and integrity of student records and information.
* Participated in ongoing training and professional development to stay informed about the latest data analysis tools and techniques, contributing to continuous improvement and innovation in data analysis practices within the educational setting.
* Contributed to the creation of customized client dashboards using data visualization tools, enhancing client understanding of campaign performance and objectives.

# PROFESSIONAL TRAINING AND CERIFICATION

* Data Analyst | Dahel Consults & Techies Limited | 2023
* Data Analytics Professional Certificate | Google Coursera| 2022
* Level 3 Skills Bootcamp in Analysing Data | Babington | 2022
* Microsoft Excel 2019 with Course, Videos, Test Prep and Mentoring | uCertify | 2022
* Responsive Web Design | freeCodeCamp | 2020